



Why Brush Your Dog's Teeth

Dogs can't brush their own teeth, so it's up to us to make sure their pearly whites stay clean and healthy. It's not just for aesthetics—bad dental hygiene can lead to periodontal disease and other issues.

By 3 years old,
most dogs and cats
have some evidence of
periodontal disease

according to the American
Veterinary Dental College.



Even with regular brushing, dogs need to have their teeth professionally cleaned every year. You can sign up for our Preventive Care coverage that includes an annual dental cleaning.

Get a FREE Pet Insurance Quote Today!
Call 1-866-230-4749 or visit www.WeCoverThat.com

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Top 5 Dog Tooth Issues



Periodontal Disease



Fractured Tooth



Deciduous Teeth



Abscessed Tooth



Loose Teeth

Signs of Periodontal Disease



Periodontal disease is an infection that can cause tooth loss and spread through the body affecting the **heart, liver and kidneys.**

Contact your veterinarian if you notice these signs:

- Bad breath
- Excessive drooling
- Loose or broken teeth
- Difficulty chewing
- Inflamed gums
- Loss of appetite
- Bleeding gums
- Sensitivity around the mouth

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3 Simple Steps to Start Brushing

With a little patience and practice, your dog can come to love toothbrush time.

Dog-friendly toothpaste



Never use people paste, since it can be harmful when ingested. Use toothpaste made for pups in flavors like chicken!

What You'll Need:

Toothbrush for dogs



Buy a toothbrush designed for dogs, which is smaller and softer than the one on your sink. Or use one worn on your finger.

1

Start with a massage

Get your dog used to the idea by gently massaging the lips and gradually moving to the gums and teeth.

2

Add toothpaste

Put a dab of dog-friendly toothpaste on your finger to get your dog used to the taste and feel of it.

3

Introduce the toothbrush

Hold the brush at a 45° angle and clean in small circular motions working on one part of the mouth at a time.



Have a cat? Try tuna water!

Warm your cat up to the idea of brushing by dipping your finger in tuna water. Let your cat lick it off and gradually begin massaging the gums.

Even with regular brushing, dogs need to have their teeth professionally cleaned every year. For a low additional cost, you can sign up for our Preventive Care coverage that includes an annual dental cleaning.

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